ESTTA Tracking number:

ESTTA772198 09/22/2016

Filing date:

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91207895
Party	Plaintiff Hokie Objective Onomastics Society LLC
Correspondence Address	KEITH FINCH THE CREEKMORE LAW FIRM PC 318 N MAIN STREET BLACKSBURG, VA 24060 UNITED STATES iplaw@creekmorelaw.com, keith@creekmorelaw.com
Submission	Other Motions/Papers
Filer's Name	Keith Finch
Filer's e-mail	keith@creekmorelaw.com
Signature	/Keith Finch/
Date	09/22/2016
Attachments	HOOS - Opposer Motion for Leave to File Fifth Notice of Reliance.pdf(184089 bytes)

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

HOKIE OBJECTIVE ONOMASTICS	)
SOCIETY LLC,	
Opposer,	
V.	) Opposition No. 91207895
	)
VIRGINIA POLYTECHNIC INSTITUTE	) Serial No. 85-531,923
AND STATE UNIVERSITY,	)
	)
Applicant.	)

## OPPOSER'S MOTION FOR LEAVE TO FILE FIFTH NOTICE OF RELIANCE

Opposer Hokie Objective Onomastics Society LLC hereby moves the Board for leave to file its Fifth Notice of Reliance, submitted simultaneously with this Motion.

The only subject of Opposer's Fifth Notice of Reliance is Applicant's Supplemental Responses to Opposer's Third and Fourth Discovery Requests, which Applicant previously filed in this action as Exhibits 8 and 9 to its Motion to Strike (Docket No. 69). These Supplemental Responses contain Applicant's admissions and denials with respect to various documents attached to Opposer's other Notices of Reliance, including admissions and denials relevant to the authenticity and admissibility of the documents.

Opposer now recognizes that it should have filed this Fifth Notice of Reliance sooner.

However, Opposer submits that this neglect was excusable because Opposer previously took the position (in which Opposer sincerely believed, and which Opposer staunchly defended in its opposition to Applicant's Motion to Strike) that the Requests for Admissions in Opposer's Third and Fourth Discovery Requests should be deemed admitted. Under this reasoning, there

would have been no reason for Opposer to rely upon Applicant's Supplemental Responses, as they would have been without legal effect. Furthermore, as detailed in Opposer's Opposition to Applicant's Motion to Strike (Docket No. 71, Ex. B), Opposer did not even see Applicant's Supplemental Responses until they were filed as exhibits to Applicant's Motion to Strike.

After the Board issued its ruling on Applicant's Motion to Strike (Docket No. 75), in which the Board held that the Requests for Admissions in Opposer's Third and Fourth Discovery Requests would not be deemed admitted, Opposer should have realized that the filing of a Notice of Reliance with respect to Applicant's Supplemental Responses was now warranted. However, due to the press of other business, Opposer's counsel did come to this realization until just recently, when in the course of preparing Opposer's Main Brief.

Opposer's counsel sincerely apologizes to the Board and to Applicant for this oversight.

Opposer submits that the filing of its Fifth Notice of Reliance should not prejudice

Applicant in any way because (a) the documents included in the Fifth Notice of Reliance were
all prepared by Applicant and its counsel in connection with this proceeding (apparently with
great care and at considerable cost of time and effort), (b) the documents already have been of
record in this proceeding since Applicant filed them together with its Motion to Strike on

December 23, 2015; and (c) it is hard to conceive how Applicant's case-in-chief would have
been different if the Fifth Notice of Reliance had been filed earlier, as it seems highly unlikely
that Applicant would have sought to use its testimony period to contradict any of the carefully
considered admissions or denials that it and its counsel had so meticulously made with respect
to these various documents.

THE CREEKMORE LAW FIRM PC For these reasons, Opposer hereby requests that the Board grant Opposer leave to file its Fifth Notice of Reliance, submitted simultaneously with this motion.

HOKIE OBJECTIVE ONOMASTICS SOCIETY LLC

By:

Keith Finch (VSB No. 37599)

THE CREEKMORE LAW FIRM PC

Attorney for Opposer 318 N. Main Street

Blacksburg, Virginia 24060

(540) 443-9350 – Telephone

(540) 443-9352 – Facsimile

keith@creekmorelaw.com

THE CREEKMORE LAW FIRM PC

## **CERTIFICATE OF SERVICE**

I hereby certify that on September 22, 2016, I served the foregoing by first-class mail upon the following:

Norm J. Rich, Esq.; Robert S. Weisbein, Esq. FOLEY & LARDNER LLP 90 Park Avenue
New York, NY 10016

Keith Finch (VSB No. 37599)

Zeith Zinn

THE CREEKMORE LAW FIRM PC

Attorney for Opposer

318 N. Main Street

Blacksburg, Virginia 24060

(540) 443-9350 – Telephone

(540) 443-9352 – Facsimile

keith@creekmorelaw.com

THE CREEKMORE LAW FIRM PC